



SPONSORSHIP PACKAGE 2019-2020



TRU Faculty of Law

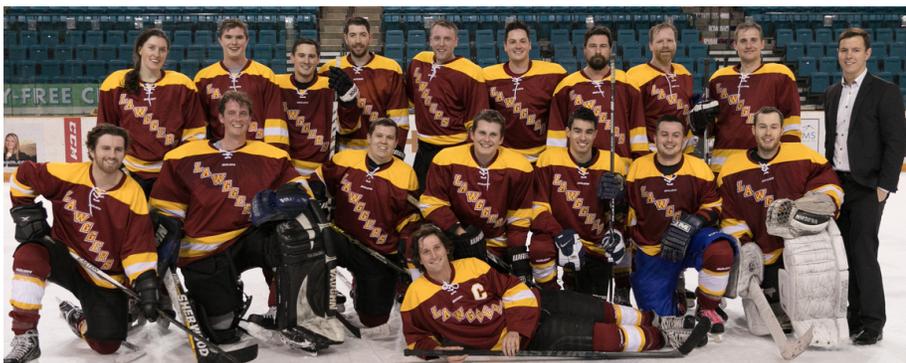
Established in 2011, TRU Law infuses the classic tradition of law and a legal education with a modern, innovative approach. The three-year Juris Doctor (JD) program, taught in the interior of British Columbia, offers students a well-established curriculum, with an edge. Our location provides our students with the space to work intimately with our community and the opportunity to work on live, pressing issues.



Our young faculty are bold and visionary thinkers. They are also purposeful in fostering a friendly and community-oriented atmosphere, cultivating a highly-engaged and driven student body, to advance the legal profession using a combination of conventional and contemporary solutions.



TRU Law has had remarkable success since opening its doors. We have created a great sense of family that inspires each member—whether student, faculty or staff—to greater achievements while lending support and sharing knowledge for our collective benefit.



WHY PARTNER WITH US?

By partnering with the SLS, your organization will be associated with Canada's youngest law school, leading in innovative and progressive legal education.



Ignite Curiosity

The SLS recognizes sponsors as those who help to foster space for our high-achieving students motivated to expand their minds. Through these events, sponsors and TRU Law students can embark on a journey to ignite curiosity and share valuable ideas that can transform our profession.



Discover Talent

Sponsors will find some of the brightest and most talented students at TRU Law, making our events an ideal showcase for organizations looking for talent to join their team. Additionally, it will present the opportunity to form connections with TRU's extensive alumni network.



Build Connections

A direct association with the SLS gives your organization a direct 'in' to the innovation and discussions happening at TRU Law. In addition to being an honorary member of the TRU Law family, your commitment has a direct impact on shaping the legal minds of tomorrow. Our success would not be possible without your financial and in-kind support.

EVENTS

ORIENTATION WEEK

Orientation Week, or 'O-Week,' is the inauguration of the incoming class to TRU Law and the legal community. We partner with the Faculty of Law to provide our 1Ls with a smooth, exciting, and meaningful integration to the program and Kamloops through a variety of seminars, socials, and workshops. Held throughout the first week of September, O-Week offers many opportunities for organizations to engage with students of all years.

Events include:

- Meet and Greet Social
- Scavenger Hunt
- Orientation seminars
- Welcome Back Mixer
- Law Olympics



8TH ANNUAL SLS CONFERENCE



Every February, the SLS hosts its notable, two-day conference on up and coming areas of law. It is our way to engage with students and faculty from all disciplines, the legal profession, and the community.

Our conference has seen much success over the years, which has allowed us to open it to the wider legal community. Last year, we welcomed The Hon. Thomas Cromwell and Chief Justice Robert Bauman as our keynote speakers, brought in leading legal professionals across Canada to facilitate skill development workshops, and hosted residential tenancy workshops for the community at large.

This year's theme is "Power: Policy, People and Potential." For information on how to sponsor the SLS Conference, please contact the SLS Conference Committee at truslsconference2020@gmail.com



ACADEMIC ENHANCEMENT PROGRAM

The SLS prides itself on hosting workshops outside of the classroom to provide students with practical experience while still in school. Previously, we have hosted sessions on: domestic family violence screening, contract drafting, and the immigration application process.

It is our hope to grow this program to include sessions on growing areas of law, such as restorative justice, space law, and maritime law. If your firm is interested in partnering with us to host a workshop or seminar, we would be delighted to hear from you.

WINTER FORMAL



The Winter Formal is the most anticipated event of the year! Students and Faculty dust off their gowns and tuxedos for a much needed break half-way into the school year. The night involves good food, dancing, speeches, photo booths, and more. The Formal is affectionately referred to as "Law Prom" by 3L students, for whom it serves as a last hurrah with the faculty before graduation just a few short months later.

The event is always held at the end of January, with this year's event being hosted at the Coast Hotel.

HALLOWS EVE SOCIAL

The annual Hallows Eve Social is our way of celebrating the half-way point in the semester for our 1Ls, and upper years. The gathering includes costumes of all kinds, a year-vs-year dance off, and a costume contest, with prizes awarded based on originality and creativity. It is truly a night of howling and relaxing!



SPONSORSHIP LEVELS

Whether monetary or in-kind, the SLS is fully committed to creating a partnership with you and your organization. Below, you will find our non-event specific sponsorship levels. If you would like to collaborate with the SLS, we can customize an arrangement that will meet your specific goals, values and strategy. Your support will foster the growth of legal education for the benefit of both students and the profession.

<i>Package Features</i>	BRONZE \$500	SILVER \$1500	GOLD \$2500	PLATINUM \$5000
Logo on event webpage*	✓	✓	✓	✓
Social media tags + mentions	✓	✓	✓	✓
Logo on marketing collateral and signage*	✓	✓	✓	✓
Logo on sponsor photo wall*		✓	✓	✓
A shout-out during the event to attendees			✓	✓
Feature in The Obiter, Law in the 'Loops, and/or Yearbook**		Pick 1	All 3	All 3
Logo displayed as a "SLS Partner" on trusls.org			✓	✓
"Presented by [Your Organization]" attached to every mention of the event				✓

* Logo size and placement dependent on package level

** 'The Obiter' is our monthly student newsletter; 'Law in the Loops' is the quarterly Kamloops Bar Association newsletter; the Yearbook is made annually for the graduating class.

SPONSORSHIP COMMITMENT FORM

Orientation Week

- Bronze (\$500)
- Silver (\$1500)
- Gold (\$2500)
- Platinum (\$5000)
- Other: _____

Hallow's Eve

- Bronze (\$500)
- Silver (\$1500)
- Gold (\$2500)
- Platinum (\$5000)
- Other: _____

Winter Formal

- Bronze (\$500)
- Silver (\$1500)
- Gold (\$2500)
- Platinum (\$5000)
- Other: _____

Academic Enhancement

- Bronze (\$500)
- Silver (\$1500)
- Gold (\$2500)
- Platinum (\$5000)
- Other: _____

Your Organization:

Your Name:

Phone Number:

Email Address:

Signature:

Monetary donations may be accepted in the form of cheque, etransfer, or through our website at tru.sls.org/donate. Please make cheques out to "TRU Society of Law Students" and include the event and sponsor level in the memo line.

Donations may also be made in-kind, should you prefer to donate goods or services.
Please contact us for more information.

CONTACT US

To learn more about the SLS and our partnership opportunities, please contact us at truslsexec@gmail.com



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